

The time to visit Spain is anytime!

On your way to the ski slopes of the high Sierras in Granada Province, you can buy oranges off the trees. Hard to believe it's only early spring!

Even in winter, the Costa del Sol is mild and sunny – the Costa del Sol, where you are further south than Tunis or Algiers!

In autumn, as in spring, the sun is just right. The roads even less crowded. The hotels even more welcoming! But even at the height of summer you can find whole areas undiscovered by tourism. And stretches of golden coastline unspoilt and waiting for you!

Sweden, land of all night sunshine!

For a short period of the year – about six weeks in June/July – the sun never sets, even in Southern Sweden. But even more remarkable is the intensity of Sweden's summer. And the beauty of her countryside, with its lakes and forests, its picturesque villages and wooden churches. Your holiday in Sweden need not be expensive. It will certainly be rewarding.

Businessmen too find our Swedish Service ideal: it gets them and their cars to the centre of the Scandinavian business map.

SWEDISH LLOYD (U.K.) LTD.,
Marlow House, Lloyd's Avenue, London, E.C.3.
Telephone: 01-709 3200 Telex 886509

SWEDISH LLOYD MEDITERRANEAN OFFICE:
Rederi AB Svenska Lloyd, Casa de Suecia,
Calle Marqués de Casa Riera 4, Madrid 14.
Passenger enquiries Madrid:
MacAndrews Tours S.A., Calle Marqués de Casa Riera 4,
Madrid 14 Telephone: 221-30-68, 221-64-13, 221-27-53
Telex: 27643

PORT AGENTS SOUTHAMPTON:
Thoresen Car Ferries Ltd., Car Ferry House,
Canute Road, Southampton.
Passenger Enquiries: Telephone: 0703 29241 Telex: 47637

PORT AGENTS BILBAO:
Alberto Jentoft, Jose Luis Aznar y Zavala 4, Bilbao
Telephone: 23-61-36 (35-34-33-32), Telex: 33731, 32004

PORT AGENTS TILBURY:
The British & Northern Shipping Agency Ltd.,
Marlow House, Lloyd's Avenue, London, E.C.3.
Telephone: 01-709 3161 Telex 28512 28513

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SWEDISH LLOYD

CAR FERRY LINERS

Scandinavia

TILBURY - GOTHENBURG



SPAIN

SOUTHAMPTON - BILBAO

COME
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SPAIN

SOUTHAMPTON - BILBAO



Scandinavia

TILBURY - GOTHENBURG

The ideal way to your holiday destination

'Patricia', 'Hispania' and 'Saga' are the ideal way to get to Spain or Sweden.

Relax and enjoy yourself on a cruise. 36 hours of comfort all the way there. And back again. With your own car, safely parked on the car deck as the sea miles roll by.

There just aren't any better ferry liners. They're a real pleasure to sail in to your holiday-land. And, when you drive off, you're fresh and ready for that holiday of a life-time...

Spain is Britain's most popular holiday country. Did you know that we operate the only car ferry service to Spain? And that we operate it on a regular basis all year round?

So make your holiday this year in Spain, Portugal or Southern France. Any time of the year. That way you can 'Come Swedish Lloyd'.

Or, plan a Scandinavian holiday: you'll find our London (Tilbury) to Gothenburg service the most comfortable and convenient service available.



Getting there—and getting back—is a highly important part of your holiday. 'Come Swedish Lloyd' and you give your family the pleasure of a *really comfortable* cruise with the convenience of driving off in your own car at the other end, fresh and relaxed *and* at a cost that compares favourably with that of any other way of reaching your destination. For sheer comfort and convenience, we know there just isn't any comparison!

COME SWEDISH LLOYD! THE CAREFREE MOTORWAY.

* Your first surprise is your view of our ship as you enter the dock gate. It's not the sort of car-ferry you expected: it's a *liner*. Big, beautiful and stabilised.
 * Next surprise: the smooth and efficient formalities. You drive—or walk—aboard with minimum delay. And there are all the facilities you could wish for in a modern purpose-built terminal.
 * Surprise number three is your cabin. Spacious, well-appointed and air-conditioned. Your stewardess welcomes you aboard. She's at your service for the voyage.

SAILING TIME! And your holiday starts.

There's an atmosphere of excitement as any great ship leaves harbour. On board our ships the adventure and luxury last all 36 hours of the voyage. That's time for two good nights' sleep. And time to relax and unwind as the ship and her crew go to work for you!

Join in the fun – or just sleep!

A whole day at sea! Deck games. Clay pigeon shooting. Heated after-deck where you can enjoy the tingling sea air even if the weather is fresh. Or watch special interest film shows. Special tea party for children on the Spanish run. And on 'Saga' you can have a sauna bath. There are even teenage rooms, with the latest pop-discs. Join in. Or just raid the ship's locker for a rug and sit out on deck with that book you never had time to read at home. At night, live it up in the night club atmosphere of the beautifully furnished bars—with those drinks at shipboard prices! Have a flutter in the gaming room . . . or, dance to the ship's orchestra.



Make it your kind of cruise

Swedish Lloyd ships are built for modern living. Flexible and easy going. You can book a double de luxe suite, with private bathroom. Or you can book a comfortable 4-berth cabin with just a washbasin. It doesn't matter what fare you pay, it's a one-class ship and all the amenities are yours to enjoy. You can economise and eat cheaply but well in our smart cafeterias. Or you can live it up in our top class restaurants. On the Spanish run, the Andalusia and Royal Ascot restaurants serve a tempting variety of excellently cooked food. On our Gothenburg run, we introduce you to the Swedish way of life: we offer you smörgasbord—a large table groaning with inviting Swedish dishes for you to help yourself to, as much and as often as you like.



Swedish Lloyd give you a 'currency bonus'

Spend your last Peseta in Spain; your last öre in Sweden. You can use your Money Vouchers for on-board expenditure—those last minute presents you forgot to buy when you were abroad. Whisky, cigars, cigarettes, souvenirs, films, perfumes . . . All from the ship's duty-free gift shop.

General Information

Conditions

Passengers, their luggage and accompanied vehicles are carried subject to conditions appearing in the passage ticket. Passengers are recommended to insure against the risks of loss of life, personal injury and illness and against loss of or damage to luggage, effects and vehicles etc. as the company accepts no liability. The Company reserves the right to change or cancel sailings or to alter fares and conditions without prior notice. Ticket valid one year from date of issue.

Reservations

Reservations are required to be made in advance and accommodation cannot be guaranteed unless prior reservation is made. Every passenger over the age of three years must have a berth reservation as stipulated by the Board of Trade. Reservations can be made with your travel agent or through the motoring organisations. **You are requested to use the Booking Form inserted into this brochure.** Read the instructions for use carefully and it will ensure that we can process your reservation as quickly and efficiently as possible.

Insurance

Passengers are strongly recommended to take advantage of the special personal and car insurance covers arranged by Swedish Lloyd with the Guardian Assurance Group with cover to the following limits:
See Sailing Schedule

Baggage

150 lbs. of personal baggage is allowed free of charge per passenger. All baggage should be correctly labelled. Trunks, furniture etc. cannot be accepted as personal effects and must be shipped as cargo – contact a shipping agent who will supply the necessary documents. If you are taking your car, pack your baggage so that you take to your cabin only what you require for the actual voyage. The car deck will be open during the voyage at the discretion of the Ship's officers.

Passports etc.

A valid passport is necessary when travelling to Spain, Portugal or Scandinavia. If you are taking your car, you will require a "green card" from your insurance company. Do not forget your vehicle registration ("log") book and G.B. plate. For Spain you will need an international driving licence (obtainable from the motoring organisations) and Bail Bond insurance (obtainable from your insurance company).

Currency

Passengers should observe the existing currency regulations.

Swedish Lloyd Money Vouchers

To help your currency go further you may purchase Swedish Lloyd vouchers in sterling before leaving England. These can be used for all onboard expenditure on both outward and return voyages.

You may purchase vouchers to the value of £4 or 20% of the fare paid (whichever is the greater). The cost is not deducted from your currency allowance and means your £15 in sterling is untouched. Vouchers in booklets valued £2 are available from your travel agent. Unused vouchers will be refunded in full on your return to the U.K.

Information

There are information services at all terminals and an information office on board to help with any problems.

Tours and Mini Cruises

Why not take advantage of Swedish Lloyd all-arranged holidays? Inclusive Tours for the motorist and non-motorist. Off-season holidays include Mini Cruises to give a foretaste of Swedish Lloyd luxury at little more than the return fare. Ask your travel agent for Swedish Lloyd Tour Brochures today, or write to Tours Department, Swedish Lloyd (U.K.) Ltd., Marlow House, Lloyd's Avenue, London, E.C.3.

Going on Board

EMBARKING AT SOUTHAMPTON
Swedish Lloyd vessels are berthed at Princess Alexandra Dock (Gate No. 2), Southampton. Embarkation commences at 17.00 hours. Passengers and cars should report not later than 18.00 hours. The vessels sail at 18.30 hours.

EMBARKING AT BILBAO (SANTURCE)
Swedish Lloyd vessels are berthed at the 'Ferry Station', Santurce, 9 miles from the centre of Bilbao. Embarkation commences at 17.00 hours. Passengers and cars should report not later than 18.00 hours. The vessels sail at 18.30 hours.

Passengers are strongly advised to allow themselves ample time in which to make their journey to Bilbao/Santurce on day of embarkation.

EMBARKING AT TILBURY AND GOTHENBURG
Embarkation commences at both Tilbury and Gothenburg at 15.30 hours. Passengers and cars should report not later than 17.00 hours; caravans not later than 16.30 hours. Vehicles booked on to the Container Deck must report before 15.00 hours. The vessel sails at 17.30 hours.

Cars are marshalled by officials prior to loading to ensure speed and efficiency.

Sailing Times

M.S. Patricia and M.S. Hispania depart from both Southampton and Bilbao at 18.30 hours, arriving at their destinations approximately thirty-six hours later at 07.30 hours.

M.S. Saga sails at 17.30 hours, arriving at London approximately thirty-eight hours later at 07.30 hours or at Gothenburg at 06.30 hours, approximately thirty-seven hours after departure.

Bus Services

SOUTHAMPTON

On sailing days a bus departs from Southampton Central Station at 17.45 hours, arriving at the Passenger Terminal at 17.55 hours. On arrival days a bus leaves the passenger terminal at 08.35 hours, arriving at Southampton Central Station at 08.45 hours. The fare is 1/2 including baggage.

BILBAO

Buses run at 10 minute intervals starting at 07.00 hours from Calle Ayala, Bilbao to Santurce and from Parque de Santurce to Bilbao. The fare for adults and children over 4 years is 7 ptas. There is also a regular train service at 15 minute intervals Bilbao/Santurce and return. On arrival days there is a special bus service "Viajes Ecuador" which departs from the passenger terminal at Santurce approximately 45 minutes after arrival.

TILBURY

On sailing days a bus connects the Passenger Terminal with the 14.35 hours train from Fenchurch Street Station, arriving Tilbury Riverside Station at 15.15 hours. Tickets obtainable at Fenchurch Street Station. On arrival days buses are provided between the ship and Tilbury Riverside Station. Trains depart for London every half-hour.

GOTHENBURG

On sailing days a bus departs at 15.00 and 16.00 hours from outside platform 11 at Central Station for Skandiahammen. On arrival days buses leave Skandiahammen at 06.50 hours and 07.45 hours for Central Station. The fare is Sw.Kr. 3.



Bilbao, gateway to Spain, Portugal and the South of France.

- Costa Brava** From Bilbao via Pamplona and Huesca to Barcelona is 400 miles. After that it's just a few miles to all the resorts of the Costa Brava.
- Southwest France** From Bilbao through San Sebastian to Biarritz is only 100 miles.
- North Spain** The Cantabrian (north) coast of Spain is at your steering wheel as soon as you drive off the ship. You can follow it west all the 490 miles to Vigo and the Portuguese frontier.

Deck & Cabin Code Type of Cabin

- D Deck**
 - D 4 4-berth cabin
 - DW 4 4-berth cabin, plus washbasin when booked as a 3-berth cabin
 - DW 3 4-berth cabin, plus washbasin when booked as a double cabin
 - DW 2 4-berth cabin, plus washbasin when booked as a 3-berth cabin
- B Deck**
 - BW 4 4-berth cabin, plus washbasin when booked as a 3-berth cabin
 - BW 3 4-berth cabin, plus washbasin when booked as a double cabin
 - BW 2 4-berth cabin, plus washbasin when booked as a 3-berth cabin
- A Deck**
 - AW 4 4-berth cabin, plus washbasin when booked as a three-berth cabin
 - AW 3 4-berth cabin, plus washbasin when booked as double cabin or double cabin, plus washbasin when booked as a single cabin
 - AW 2 4-berth cabin, plus washbasin when booked as a three-berth cabin
 - AW 1 4-berth cabin, plus washbasin when booked as a single cabin

- AF 4 4-berth cabin, plus washbasin, shower, and toilet when booked as a three-berth cabin
- AF 3 4-berth cabin, plus washbasin, shower, and toilet when booked as a double cabin or double cabin, plus shower and toilet when booked as a single cabin
- AF 2 4-berth cabin, plus washbasin, shower, and toilet when booked as a single cabin
- AF 1 4-berth cabin, plus washbasin, shower, and toilet when booked as a single cabin
- * AFL 4 Same as AF4 but larger cabins.
- * AFL 3 Same as AF3 but larger cabins.
- * AFL 2 Same as AF2 but larger cabins.
- ADL 2 Double deluxe suite comprising 2 beds, lounge, private bathroom, shower, toilet, telephone

* Available on M.S. Saga.
Note: The above is a general description of accommodation available on our three ships. For precise details PLEASE SEE SAILING SCHEDULE.

