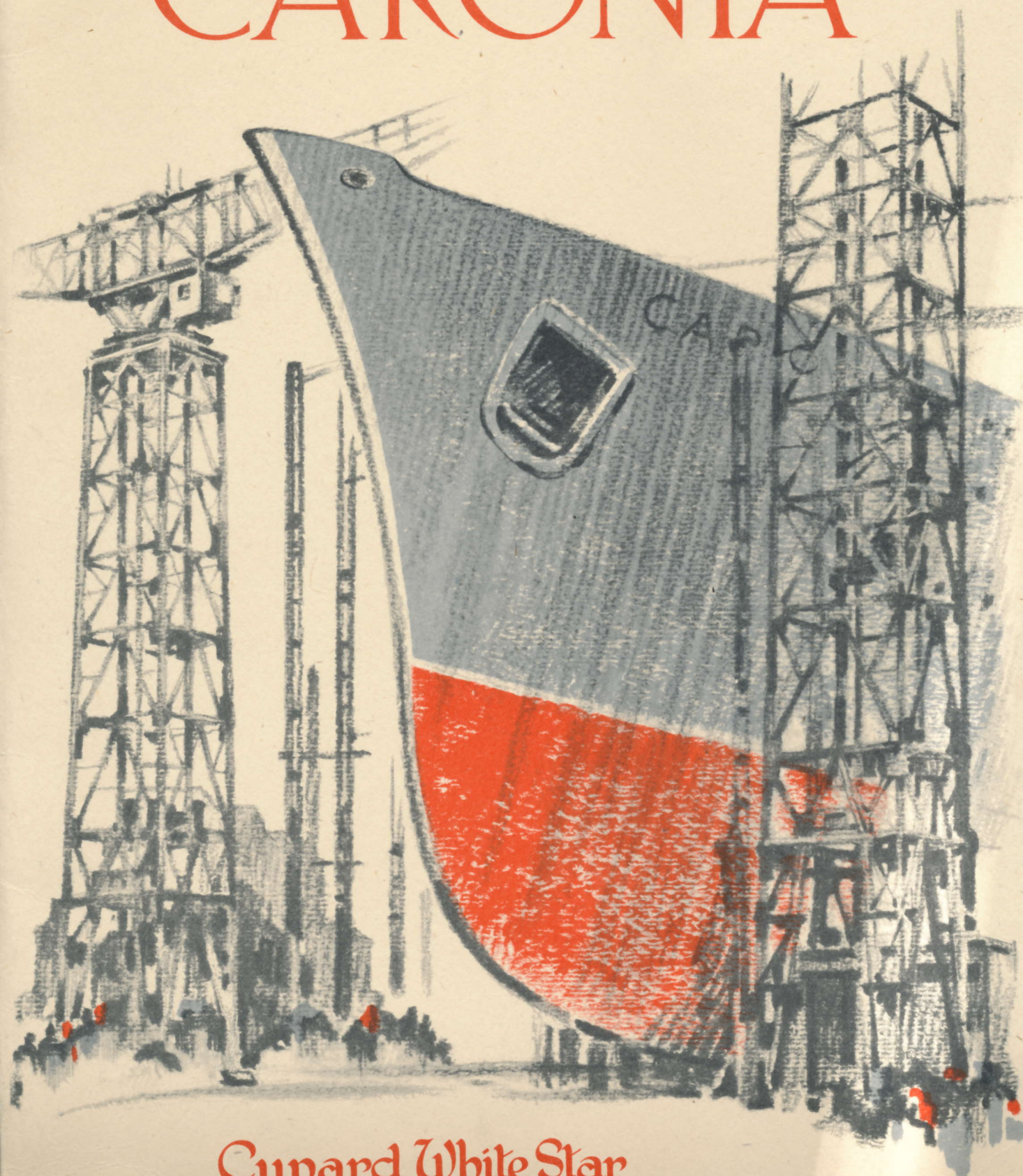


The NEW
"CARONIA"



Cunard White Star

"CARONIA"

Launched at Clydebank

on October 30th, 1947

by

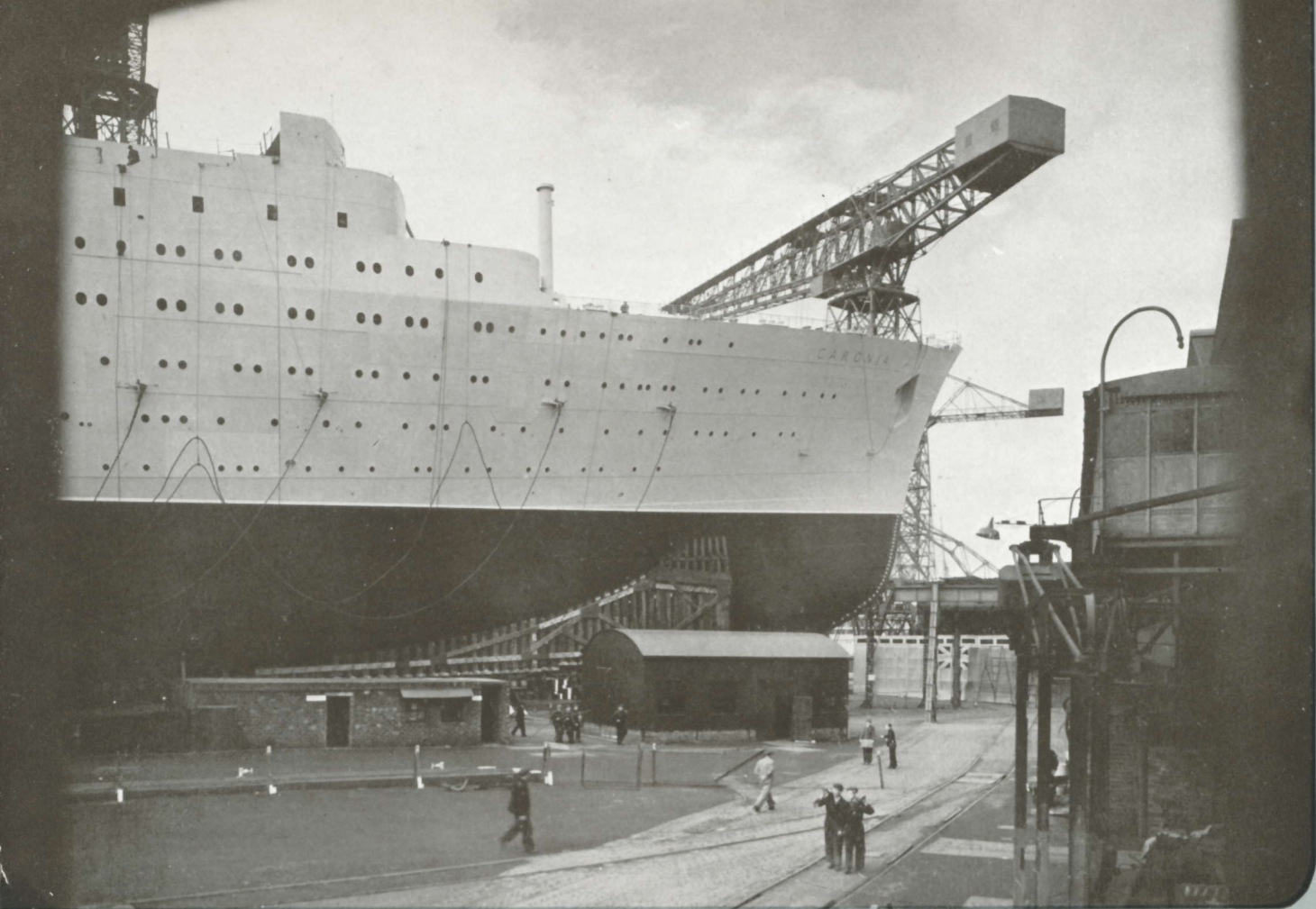
Her Royal Highness, Princess Elizabeth

*Latest achievement of British
Shipbuilding, the new "Caronia"
is the largest liner in the world
to be launched since the end of
the war.*

*Specially designed for cruising as
well as for service on the North
Atlantic, the new "Caronia" will
represent, when completed, a new
stage in the development of the
passenger liner.*

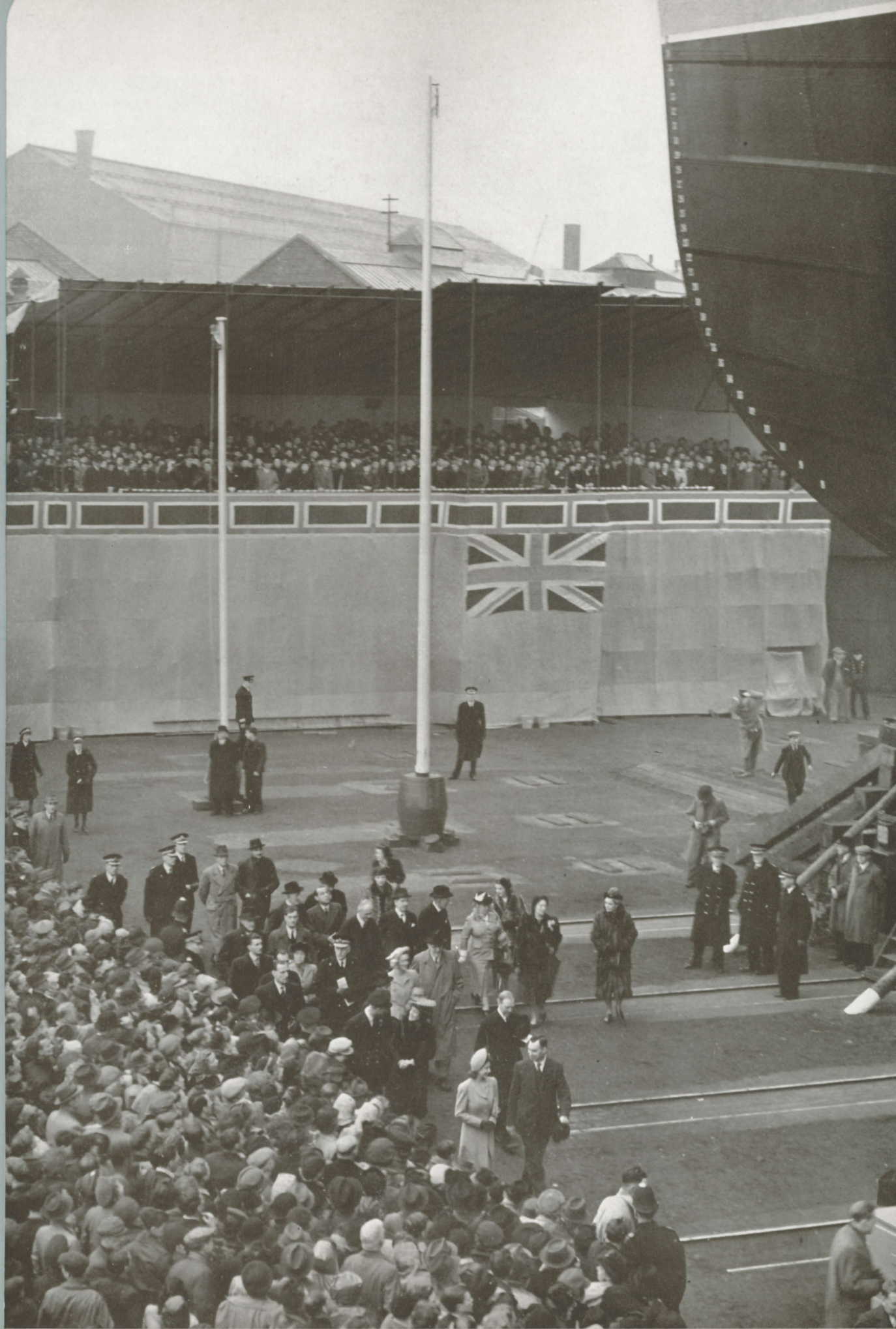
• Cunard White Star

The NEW



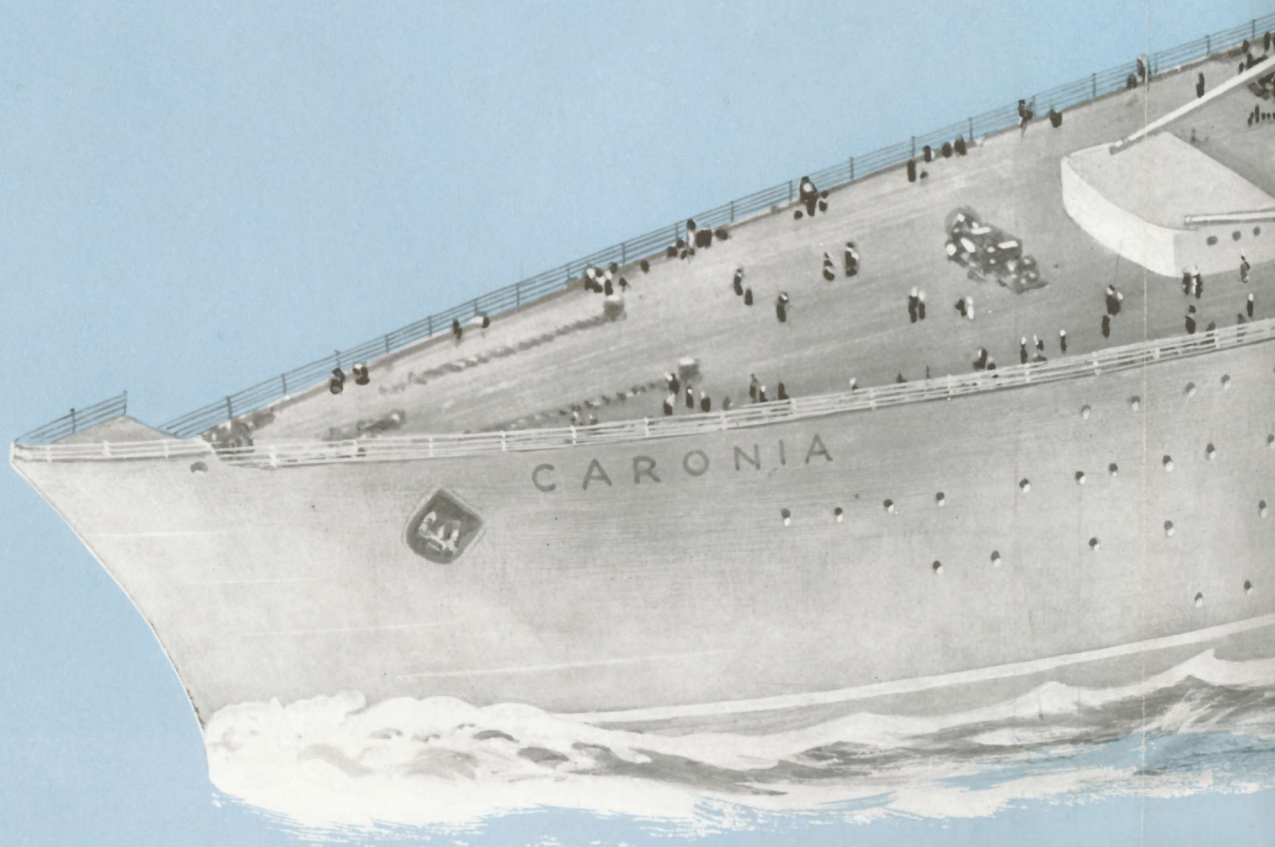
Ready for launching the CARONIA towers gracefully above shipyard buildings.

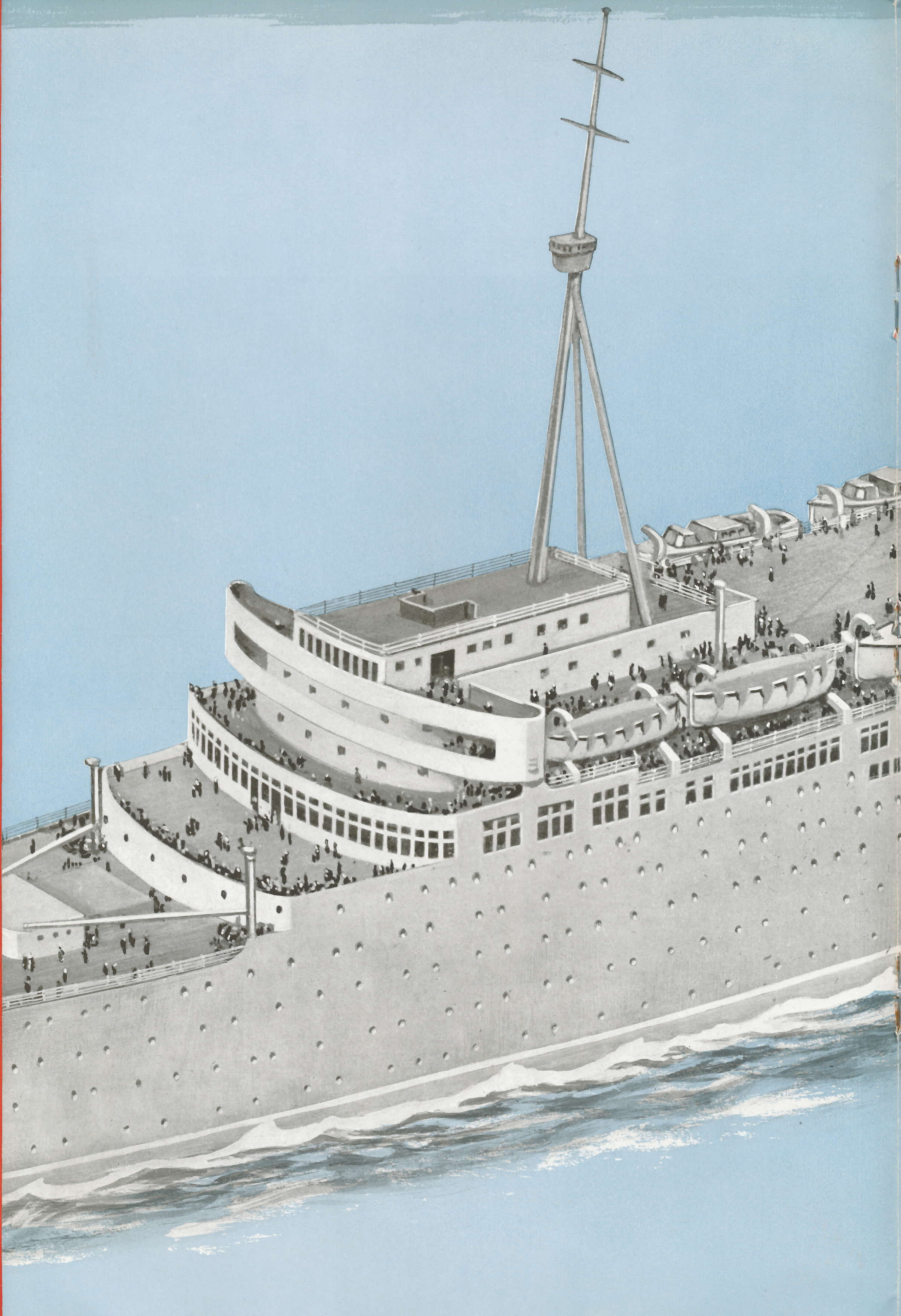
The giant hull and massive propellers dwarf shipyard workers.

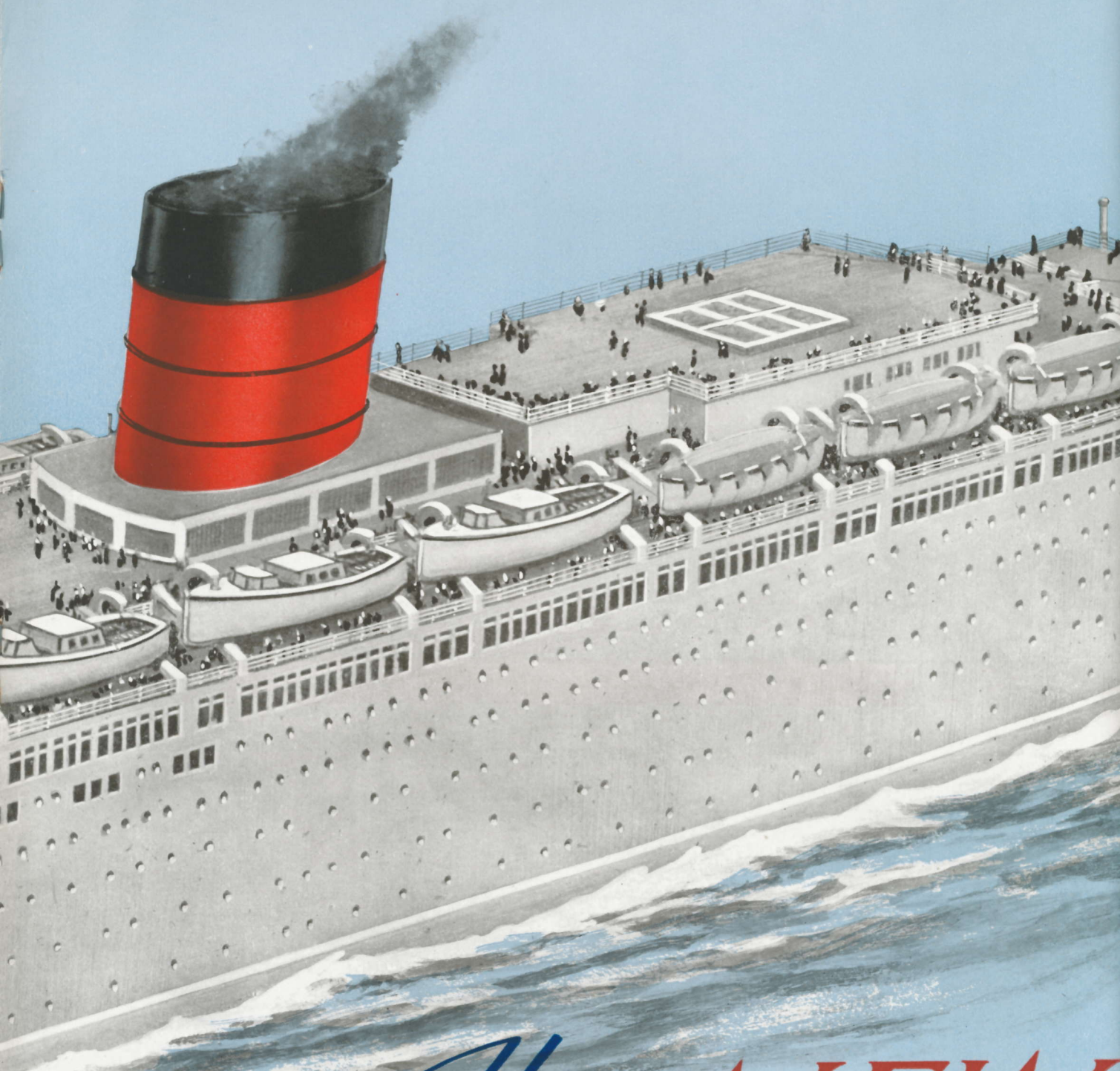


Her Royal Highness, Princess Elizabeth, inspects the CARONIA on the stocks before the launching ceremony.

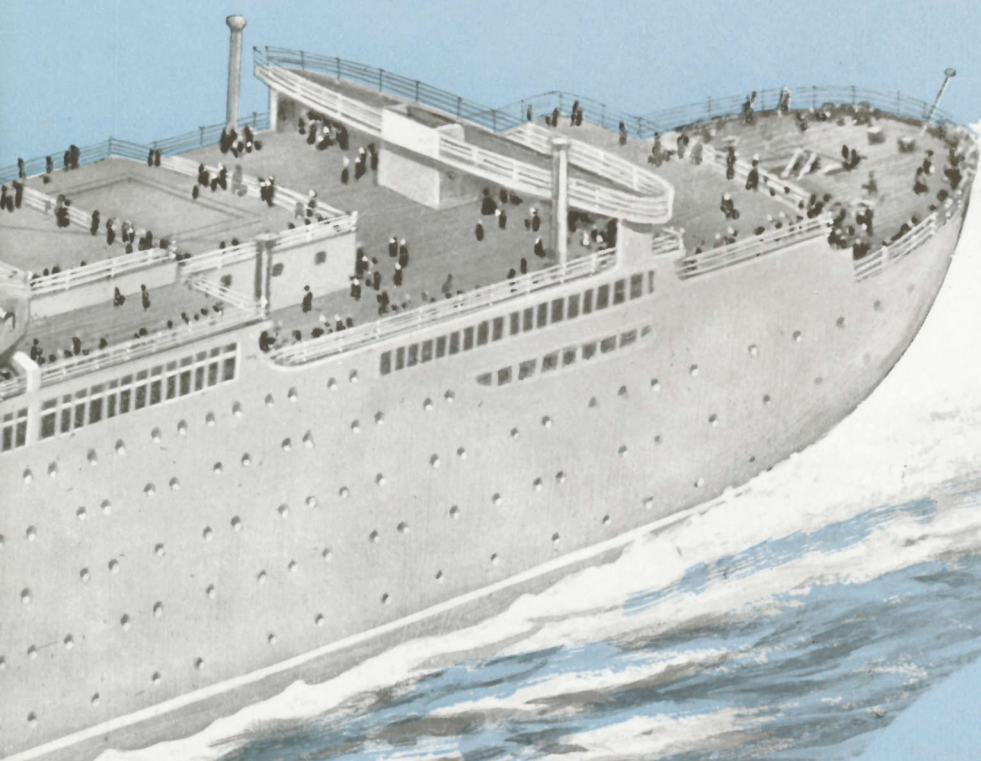
*The artist's impression of
the largest liner now building in the world,
as she will appear when completed.*





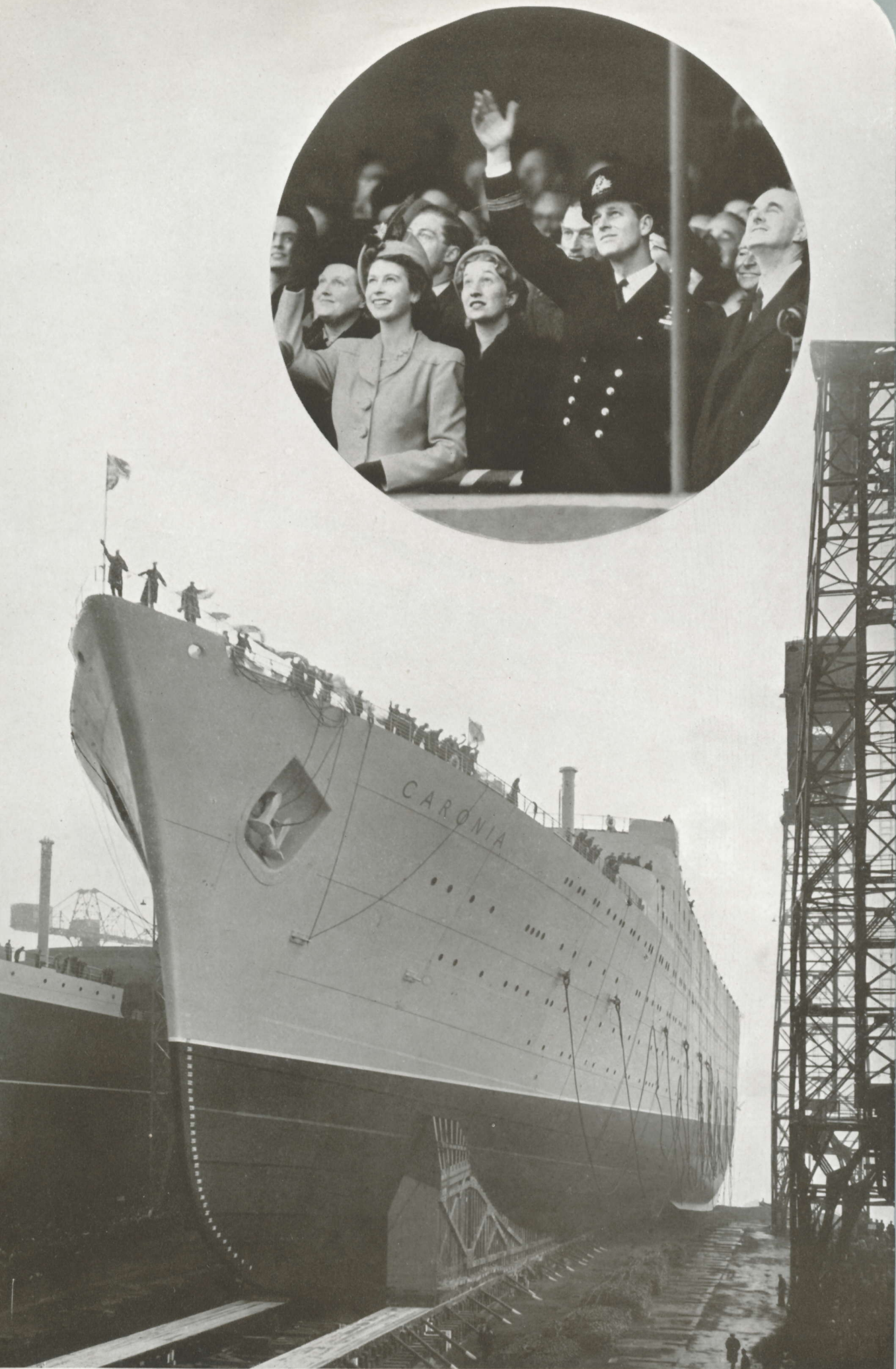


The NEW

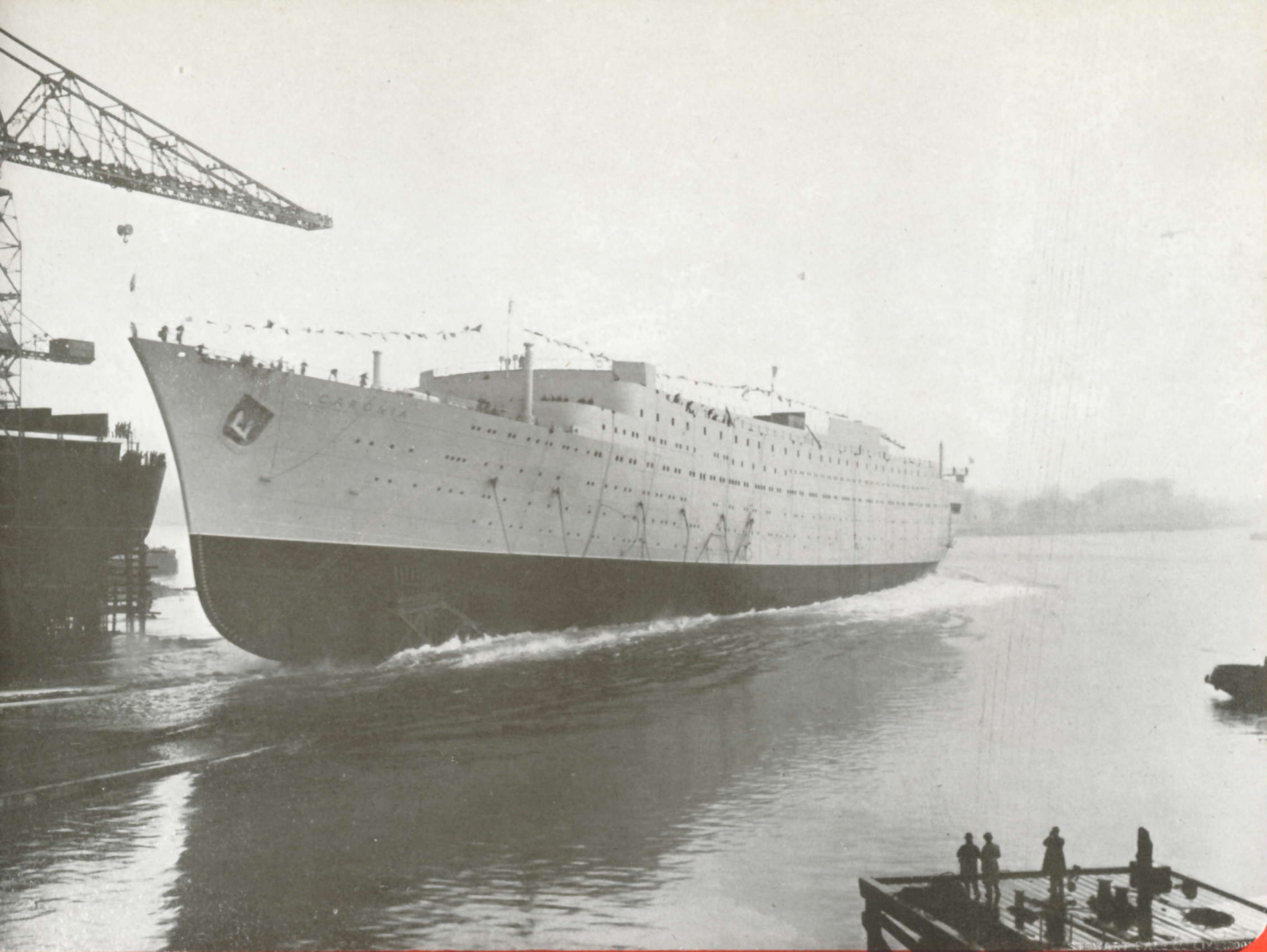


"CARONIA"

34,000 TONS



The CARONIA glides majestically down the ways into the Clyde while (inset) Princess Elizabeth and Lieutenant Mountbatten wave their good wishes.



Gay with bunting, the CARONIA slips gracefully into the still waters of the Clyde and is waterborne.

In this striking aerial view tugs gather about the CARONIA to manoeuvre her into the fitting-out berth.

unknown. Undreamt of were such developments as air-conditioning, fluorescent lighting and individually controllable ventilation, all of which, with many other refinements, will be features of the new *Caronia*, while her magnificent range of public rooms—lounges, libraries, writing-rooms, cocktail bars and restaurants—will be remote indeed from the period drawing-rooms and cabins of forty years ago. But it is by no means necessary to go back forty years to find radical changes and developments, for the new *Caronia* with her bold, clean yacht-like lines, differs strikingly even from her immediate predecessors.

Attractive for Cruising

Speaking of the new *Caronia* in 1946, the late Sir Percy Bates, Chairman of Cunard White Star, said: "We are paying much attention to making our new passenger ship at Clydebank rather attractive for cruising, without seriously detracting from her usefulness for service in the North Atlantic."

With this aim in mind, a great deal of experimental work was carried out long before the actual preparation for building began, to determine the basic features of the hull form. In the builders' tank at Clydebank a wax model of the ship sailed up and down many hundred times amid all types of weather, faithfully reproduced in miniature, while at Liverpool considerable calculations were made to determine that a vessel of her draught and size would be able to enter all those ports likely to be visited on a world cruise.

Dual Purpose

The successful achievement of this dual purpose design, of a ship planned at once for cruising and for normal transatlantic service, was already partially evident in the graceful lines of the giant hull as it slid down the ways on October 30th. And when the new *Caronia* is completed, then will be seen how completely these exacting requirements have been fulfilled.

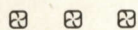
Designed for long days of warm sunshine are the broad, open decks, with their open-air lido and swimming pool, and when the *Caronia* lies at anchor in some tropical bay, her six large launches will carry passengers ashore in comfort. Special attention has been given to ventilation, and each of her public rooms will be air-conditioned. The great majority of her staterooms will be "outside" rooms, and all will be equipped with ventilation which the passenger can regulate at will. The fully-equipped laundry, which is to be installed, will be one of the largest ever fitted aboard ship. In the decoration of the public rooms, coloured plastics will combine with fine veneers, decorative metals, glass and leather to create gay interiors which will be equally pleasant in warm, southern latitudes as in the cooler climate of the North Atlantic.

Majesty and Grace Combine

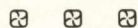
The skill which has so strikingly blended in the new *Caronia* the majestic proportions of the Atlantic liner with the feminine grace of the cruising yacht, will reach, in her completion, a new milestone, not only in the long history of the Cunard Company, but also in the development of the passenger liner.

SPECIAL FEATURES OF THE NEW "CARONIA"

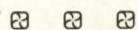
ALL PUBLIC ROOMS are air-conditioned. A large number of the First Class State-rooms have private bath and toilet, and are mostly "outside" rooms. Electric fans and heaters, and ventilation which can be regulated by the passenger, are features of every stateroom.



Cinema theatre, seating 300 in comfortable armchairs, is available to both First Class and Cabin passengers.



Uniquely situated Observation Lounge affords sweeping seaward views across the bows.



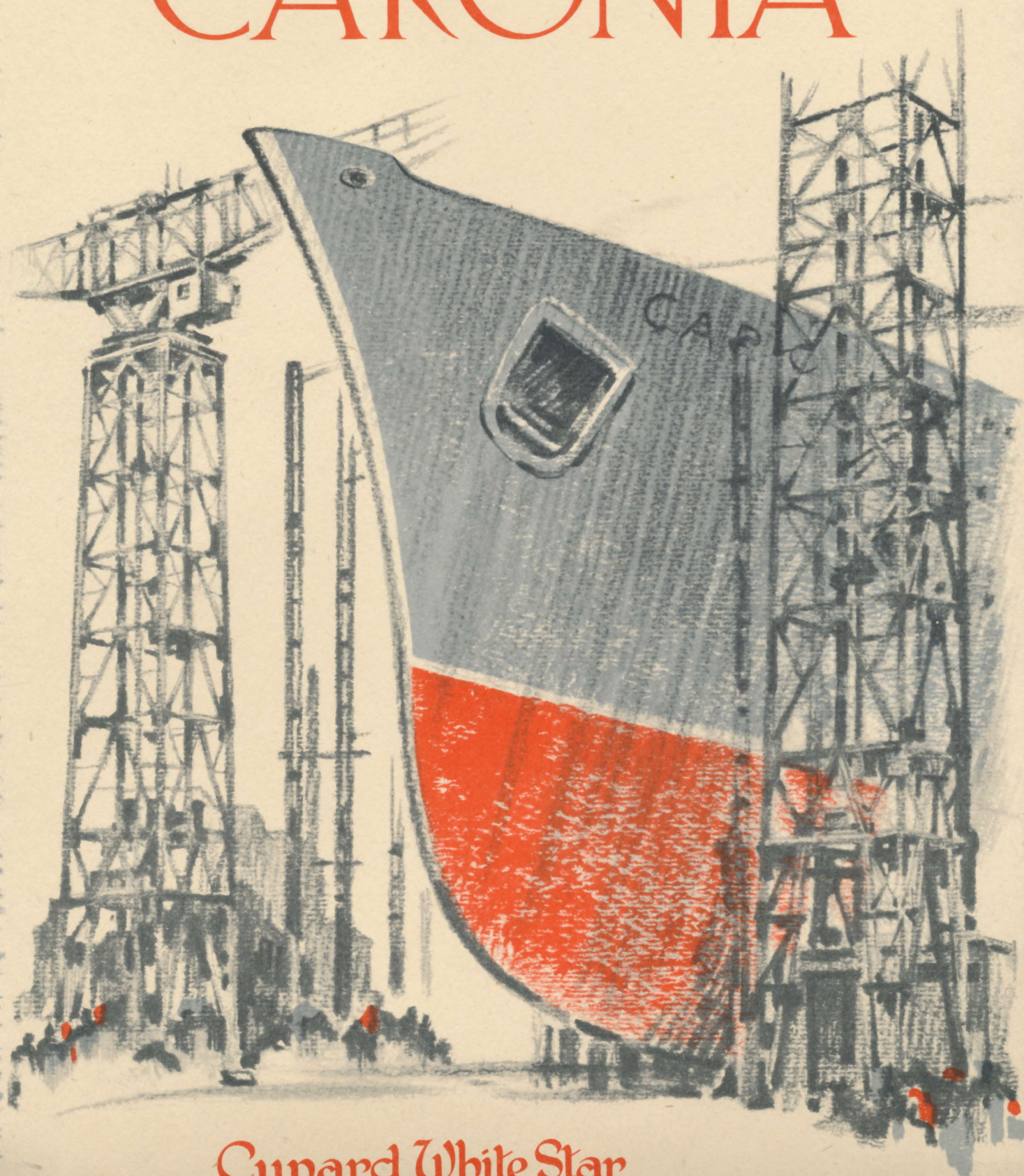
Extensive deck-space for sports and recreation, with Lido and Swimming Pool, overlooked by the delightful Verandah Café.





Cunard White Star

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